Dear (hiring manager's name),

I am writing to apply for the position of (job role) at (company name), as advertised at (the place where you found the job listing). Please find my resume enclosed for review.

With four years of experience in IT, I wish to transition into a communications role, having had the opportunity to develop my interest in my previous position. Although as (previous role title), my duty was internal management of company IT systems, I was responsible for company-wide resources and coordinated across various state departments. I received three commendations for excellent interpersonal support from the executive board and was vital in spearheading (previous company's name)'s 'Ask an Expert' campaign.

I believe that the organizational, managerial and interpersonal skills I developed in IT coupled with my interdisciplinary perspective - make me uniquely qualified for the role of (job title). I am convinced that (company name)'s vision of increasing the accessibility of online education makes it the perfect place for me to transfer my knowledge and skills into a communications role. In doing so, I will be a genuine asset to your organization. Recent ventures, like (company example), have me excited about the future of (company name) and how I could contribute to it.

Thank you for taking the time to consider my application. I look forward to discussing the opportunity with you further. I can be reached at (your contact information).

Sincerely,

(Your name)